

DON'T SWEAT IT

EMBRACE (AND ENHANCE) YOUR NATURAL BEAUTY—EVEN IN SUMMER'S STICKEST CONDITIONS—WITH THESE HEATPROOFING TIPS AND SWEAT-BUSTING BEAUTY AIDS. BY KATE DALEY PHOTOGRAPHY BY MICHAEL ALBERSTAT

KEEP COLOUR BRILLIANT

Headwear is essential for sun protection, but it can also leave your hair colour looking brassy. When trapped with sweat and heat under a hat, the natural proteins and lipids in your hair can alter your colour and dry out tresses, says Stacey Staley, artistic director for Kérastase Canada and owner of Toronto's Blonde Salon. Don your fabulous hat, but wash your hair immediately after working up a sweat to prevent colour damage.

MAKEUP: VANESSA JARMAN/FORIMAGE; LONDON/PRICK; MAKEUP ASSISTANT: CAROLINE LUTVIN; HAIR: KRISTIAN MAY/DE FOR ANGELO; PLUZZO GROUP; HAIR ASSISTANT: EBBA FURIO FOR CLOUTIER; PRODUCT PHOTOGRAPHY: KEVIN BOND; ON-COSET: DRESS: MULLY.COM; EARRINGS: BRUNNAREPUBLICA; HAIR: THEBAM.COM

JOE FRESH

USE A LIGHT TOUCH

"Don't go crazy with makeup at the beach," says Toronto makeup artist Sheri Stroh. Her best tip for looking fresh post-swim? Dab a cream blush on your cheeks, lips and eyelids. Or give your lips that just-ate-a-Popsicle tint with a moisturizing balm that delivers a sheer wash of colour and contains SPF. Joe Fresh Mousse Blush in Pale Peach and Pink, \$6 each, joefresh.com. Fresh Sugar Tulip Tinted Lip Treatment with SPF 15, \$26, sephora.ca.

SUGAR
TULIP
fresh
NYC

BANISH BAD HAIR

Embrace your natural texture during the humid months, says Staley. Otherwise, you'll have to commit to full-on blow-drying to remove moisture—damp hair all but guaranteeing frizz. T3 Featherweight 2, \$240, sephora.ca. MoroccanOil Root Boost, \$29, moroccanoil.com/canada.



ELIMINATE OIL

If you're super-shiny, don't cake on a mattifying powder. Instead, use blotting papers, says Stroh. When you really need your makeup to stay put during a long, formal event, like a wedding, mist yourself with a setting spray. FACE ateller Ultra Matte, \$43, faceateller.com. Sephora Collection Blotting Papers, \$10, sephora.ca.

FACEateller
ULTRA MATTE

GO WATERPROOF

Emphasize your eyes poolside by lining your upper lids with a long-wear waterproof liquid eyeliner in a vivid blue or teal green, says Stroh. Finish with a light coat of waterproof mascara on the top lashes only, so that you won't end up with raccoon eyes post-dip. Sephora Colorful Waterproof Eyeliner 24 Hours Wear, \$15, sephora.ca. L'Oréal Paris Miss Manga Waterproof Mascara in Black, \$12, lorealparis.ca.



LAY OFF FOUNDATION

The heavier your makeup, the more likely it will smear in the heat. If you usually wear a full face of foundation, even out your skin with a tinted moisturizer—or a BB or CC cream containing SPF for added coverage—then spot-conceal any blemishes. Roc Multi-Correxion BB Cream with SPF 25, \$32, rocskincare.ca.



FIGHT FRIZZ

Moisture-deprived and colour-treated hair is more likely to fall victim to frizz, so start your shower with a conditioning antihumectant mask and follow up with a post-wash serum, recommends Staley. Kérastase Nutritive Masque Oléo-Relax, \$59, kerastase.ca.



SHIELD YOUR SKIN

Whether you're going for a run or relaxing outdoors, sun protection is key. "In the morning, put on a base layer of cream or lotion, then touch up with an easier-to-apply spray throughout the day," recommends Toronto dermatologist Dr. Sonya Cook. Vichy Laboratories Invisible Mist, \$30, vichy.ca.

