

Drugstore DEALS

Who says you need to spend a load of dough to look fabulous? Not the experts. They share their favourite bargain buys.

by Kate Daley | photographs by Tracy Shumate



HAIR STYLIST

Marty Boechler

Based in Vancouver, the high-end stylist for Judy Inc. can be found wielding his scissors and brushes behind the chair at magazine shoots and backstage at fashion shows. Somehow, he squeezes in TV work, too.

1 Goody So Natural Paddle Brush 100% Boar Bristle, \$20.

“Gentle on the scalp and hair, this brush also prevents static.”

2 Klorane Oil-Absorbing Dry Shampoo, \$16 (150 mL). “No need to start from scratch! This absorbs oil and will help your blow-dry last longer.”

3 Ombra Ginger Lime Extract Foambath, \$10 (500 mL). “My favourite non-hair product. It’s a great escape for the end of the day!”

4 John Frieda Luminous Colour Glaze Shine Gloss, \$15 (190 mL).

“Use as a daily or weekly treatment to get professional colour results. It gives high shine without ammonia or peroxide.”

5 L’Oréal Paris Elnett Hairspray, \$15 (312 g).

“A cult following of top editorial stylists can’t be wrong. The spray is ultra fine and brushes out easily.”

6 Sally Hershberger Shagg Spray, \$12 (125 mL). “My secret weapon to create soft, tousled, sexy layers.”

7 TreSemmé 24 Hour Body Amplifying Mousse, \$6 (229 g). “This lifts roots and thickens even the finest hair.”

8 L’Oréal Paris Ever-Pure Sulphate-Free Color Care Conditioner, \$13 (250 mL).

“This vegan line has no sulphates or colour-stripping ingredients.”

9 Neutrogena Shampoo Anti-Residue Formula, \$6 (175 mL). “Like microdermabrasion for your hair. Use weekly to remove buildup.”



Keep the receipt — you can often return products you don't love



MAKEUP ARTIST
Dino Dilio

A celebrity makeup artist with 25 years of experience, Dilio appears frequently on TV's *CityLine*, performing his magic on both stars and regular civilians.

- 1 Jergens Natural Glow Revitalizing Daily Moisturizer, \$8 (150 mL).** "This has a little shimmer, which gives skin that red-carpet glow."
- 2 L'Oréal Paris Voluminous Mascara in Carbon Black, \$10 (7.7 mL).** "One coat gives the appearance of three."
- 3 Neutrogena Ageless Intensive Firming Moisture SPF 20, \$28 (50 mL).** "This contains peptides to treat wrinkles while you moisturize."

- 4 Quo Cosmetic Wedges, \$5/16.** "These are perfect for applying foundation, and the price is right."
- 5 La Roche-Posay Anthelios XL with Mexoryl XL SPF 60 Cream, \$27 (100 mL).** "It's one of the lightest sunscreens out there and it moisturizes."
- 6 Revlon ColorStay Mineral Foundation, \$19 (9.9 g).** "Has real staying power and works well for many skin types."

- 7 Rimmel London Colour Rush Trio Eye-shadow in Dark Angel, \$7 (4 g).** "Palettes with multiple shadows are a great deal. You get selection without the expense of buying shadows separately."
- 8 Marcelle Eye Make-up Remover Lotion, \$12 (120 mL).** "Ideal for sensitive skin."
- 9 Bioderma Sensibio H2O Micelle Solution, \$22 (250 mL).** "A lot of models use this skin cleanser. The bonus? No water required."

- 10 Cover FX Conceal FX Camouflage Concealer, \$25 (15 mL).** "You can use it all over your face or just on a spot. Best of all, it dries to a powdery finish."
- 11 Carmex lip balm, \$3 (7.5 g).** "My favourite balm: It goes on, it stays on and it really transforms your lip texture."



1 L'Oréal Paris Sublime Bronze Luminous Bronzer Self-Tanning Lotion, \$16 (200 mL).

"Models use this product because it creates a natural shade."

2 TreSemmé Tres Mousse Extra Hold, \$7 (298 g). "I use it on dry hair, before setting it in curls, for a great hold."

3 Cetaphil Gentle Skin Cleanser, \$8 (250 mL). "This is good for everyday use and is great for all skin types."

4 Sally Hansen Insta-Dri Fast Dry Nail Color in Flashy Fuchsia, \$6 (9.17 mL). "It dries super fast for a quick nail job on set."

5 Quo Cosmetic Applicators, \$5/80.

"One side is pointy and the other is round, so they're great for cleaning up makeup mistakes."

6 L'Oréal Paris Gentle Eye Makeup Remover, \$11 (120 mL). "It takes everything off really, really well."

7 CoverGirl Outlast All-Day Lipcolor in Ever Red-dy, \$11 (colour, 2.3 mL, topcoat, 1.9 g).

"An excellent stain that really has staying power."

8 Quo Full Lashes, \$8 (1 pair). "Amazing! They're natural looking but add that little bit extra to your lashes."

9 L'Oréal Paris Clean Definition Telescopic Explosion Mascara in Blackest Black, \$13 (8 mL).

"I like the tiny wand because it allows you to apply colour right at the base of your lashes."



CELEBRITY MAKEUP AND HAIR ARTIST

Michelle Rosen

Toronto-based Rosen has a less-is-more approach to makeup and has worked on an array of stars, including singers Alanis Morissette and Feist, for Judy Inc. and throughout her 10 years in the industry.

Baby wipes are a great on-the-go makeup remover





BEAUTY BLOGGER
Janine Falcon

This award-winning beauty blogger created Imabeautygeek.com and is also a makeup artist and former magazine beauty editor. She's been knee-deep in cosmetics for 10 years.

1 Herbal Essences Touse Me Softly Tousling Spray Gel, \$4 (170 mL). "This gives my waves great shape and hold."
2 Nexxus Humectress Ultimate Hydrating Conditioner, \$15 (350 mL). "It makes my hair soft and shiny."
3 La Roche-Posay Cicaplast Epidermal Recovery Accelerator, \$19 (40 mL). "Heals everything from cuts to a micro-dermabrasion disaster."

4 Bourjois Paris Eyeshadow in Prune Intense, \$17 (1.5 g). "I love these shadows — they're silky, blendable and so pretty."
5 Gosh Velvet Touch Eye Liner in Black Ink, \$13 (1.2 g). "Great stay-put power for your eyes."
6 Yes to Carrots C Me Shine Lip Butter, \$4 (4.25 g). "Surprisingly emollient for a stick balm, and it's a natural formula."

7 NeoStrata Toning Solution, \$26 (100 mL). "I've been using it for years to keep my skin clear, and it works for all skin tones."
8 Vichy Laboratoires Thermal Spa Water, \$13 (150 mL). "This spray boosts hydration when spritzed on and patted into skin before moisturizer."
9 CoverGirl LashBlast Length Mascara in Very Black, \$11 (6.5 mL). "It makes lashes look way longer."

10 Live Clean Fresh Water Moisturizing Shampoo, \$7 (350 mL). "The natural formula makes me feel a bit better about what's going down the drain."
11 Revlon ColorStay Mineral Bronzers, \$16 (1.13 g). "Terrific on light and medium skin tones because it's really sheer, with a lovely radiant finish."

Test lip products on the inside of your wrist in direct sunlight

