

ELAINE LUI

“THERE ARE actually people who think my last name *is* Gossip,” says Elaine Lui, otherwise known by her blog moniker, Lainey Gossip. There’s no doubt the surname would suit the *eTalk* reporter. In 2005, after working at Vancouver’s Covenant House (which offers support to at-risk youth), she started an email newsletter to share celebrity tidbits with friends. It led to a mailing list in the thousands, a popular gossip blog and her current gig in entertainment TV.

Yet the Toronto native, who lives in Vancouver with her husband of 11 years, says her life is not all glitz. “My job definitely has glamorous moments,” says Lui. “But what you see on TV is the smallest part of what actually happens to get the interview. Sometimes you’re standing on

“My job has its glamorous moments.”

the red carpet for three hours in the rain to get that 30-second interview with George Clooney.”

Part of the fun is observing (and commenting on) celebrities in their element. “I don’t go out of my way to be mean,” insists Lui. “It’s only natural to point out things that don’t feel right.”

And what of the hate mail from fans of celebs she has disparaged? “I get it. I’m 39, not 22. You care more when you’re 22 and someone’s mad at you.” – KATE DALEY

